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DELL J. SADLER III, INC.

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Landscaping Newsletter and Garden Tips

July, 2012 Volume 100

This is the 100th issue of our newsletter!

The first issue was written in October, 2002. We missed several newsletters over the years, due to illness. And, we don't publish an issue in January.

However, on the whole, we're pretty consistent, making sure we have a newsletter each month.

Melissa is my Editor-in-Chief. She writes the articles and takes the photographs. Occasionally, she allows me to help out.

We both agree it's a labor of love.

Hope you enjoy our trip down Memory Lane.

100 Issues of our newsletter.

Ten years of publishing.

Loads of memories.

I'd like to indulge myself by looking back
at the history of my company.



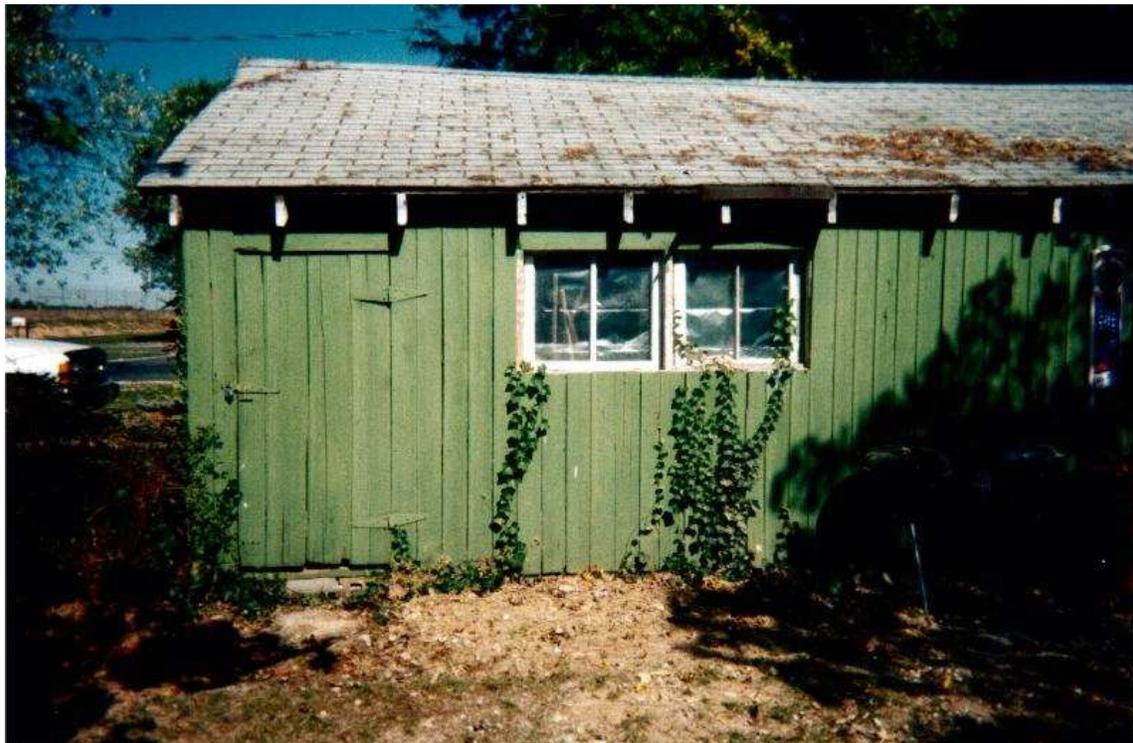
Here I am, in uniform, ready for a meeting.

**We began offering landscaping services in December of 1997.
It was one of the coldest winters I can remember. And, a
ridiculous time to start a landscaping company.**



Obviously, we made mistakes along the way.

**Our company was based in Easton, MD
when we first began operations.**



This is the old barn that used to serve as my warehouse and shop.

My company's first job was a woods restoration project. I was referred by my mentor, who wanted to give me a chance to get started.



We can make a wooded area look like a park.

I was determined to do a good job to make sure his referral was well deserved. I scraped together enough money to buy a few tools. I had to take out a loan to buy a chainsaw.



*Here's a newer version of my original chainsaw.
I've purchased several dozen saws at this point in our business.*

I was my only employee and I owned one truck.



We still use this truck today!

Today, we have almost 20 employees. In addition to several of my family members, we have a husband/wife/brother team. We also have a father/daughter and father/son. When we say a family business, we really mean it.



Here are most of our current employees.

Front row: Mialisa Zepp and husband, Jason Walbert. I'm in the center with my manager, Dave Lee.

Next there's Jason Bell and Mark McCue.

Back row: Allen Geib, Thomas Long, and Marty Keene. Bill Long is next (he's Thomas' father.) Jamie Adams is beside him (Mialisa's brother.) Stephanie Lee is our manager Dave's daughter. Finally, Kyle Middleton and John Sharman are pictured. (Tom Shores was on vacation when this photo was taken.)

I now own 10 trucks and cars. Tractors and trailers.

Too many tools. Lots of equipment.

We've written about so many subjects during the past ten years. Weeding. Mulching Grass Cutting. Leaf Removal. How to plant flowers. How to plant shrubbery. How to plant almost anything.



This is Bill, one of my top foremen. He installs a lot of our plant material.

One of the first articles in our newsletter was entitled "How to Get the Most from your Firewood." We used to sell cords and cords of firewood. It was a heavy business!

Dell J. Sadler, III
President

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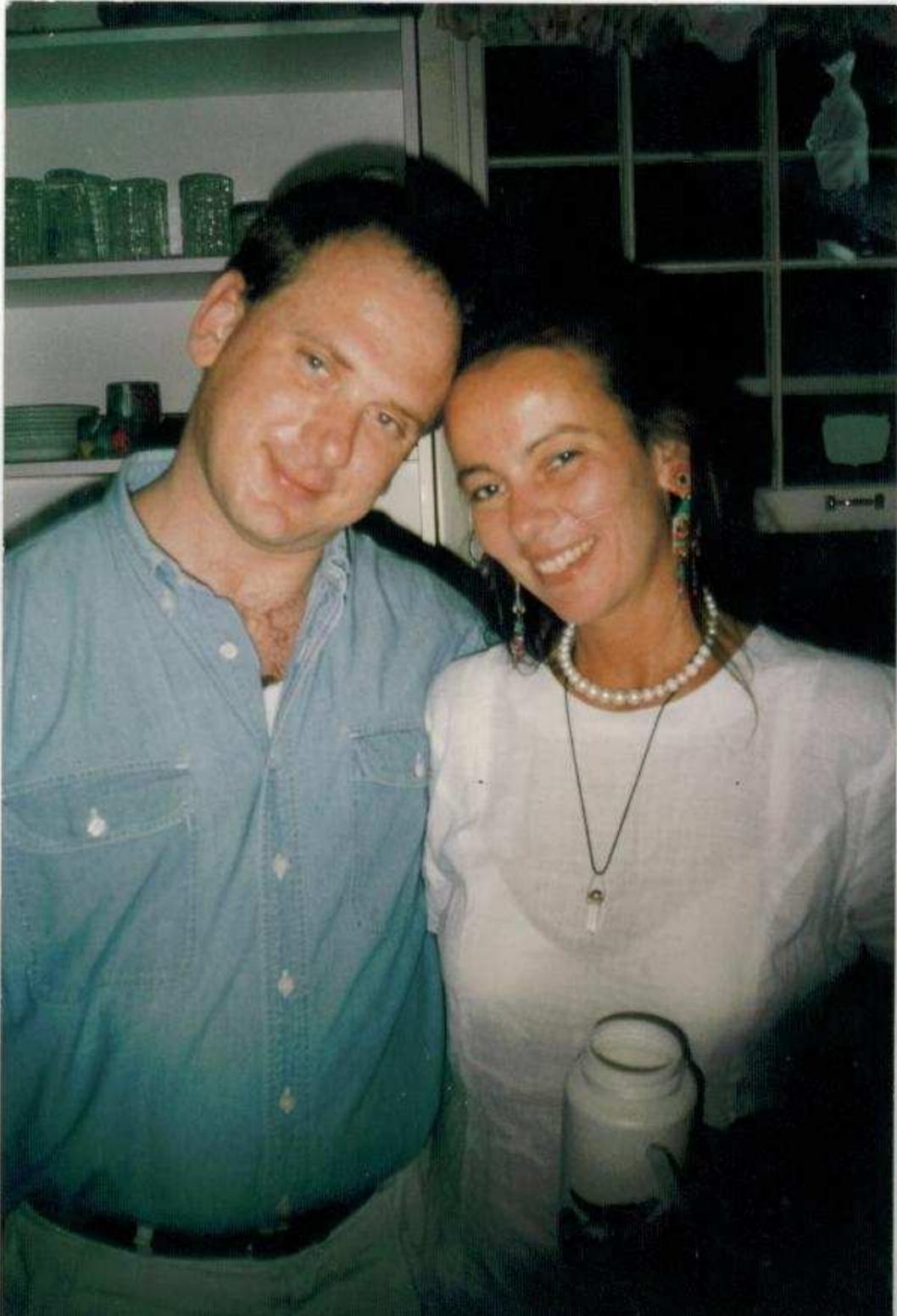
We were so proud of this business card! We still use the stripe as our logo. However, it's a bright green for our landscaping company.

The newsletter contained numerous articles about our specialized programs also. Tick and Deer Repellent. Natural/Organic Lawn Care. And others.



Marty pushes fertilizer onto a lawn.

We wrote about our personal lives too. Here's Melissa and I when we first started the business.



We WISH we still looked this way...

We wrote about our ancient cat, Mr. Hobson. We call him

Hobby. He's 22 years old now.



Since we never had children, Hobby has been spoiled rotten!

We wrote about life as we grew older, wider and (hopefully) wiser. Look at our version of time lapse photography. This is a picture of my niece and nephew who are featured on some of my trucks. They are growing up so fast!



Katie and Louie are a big part of our lives.

Our gardens, both vegetable and flower are also prominently featured in our newsletter. Here's Melissa with another niece in front of one of our raised bed vegetable gardens.



Scarlett and Melissa in front of a vegetable garden.

The next picture is one of the flower beds in front of our offices. There are many of them. Please stop by and visit us when you're in the area.



We call the orange and yellow flowers Red Hot Pokers. We don't know their real name.

There are archive issues of my newsletters on my website, dellsadler.com. They date back to 2007.

Issues before that are only available in paper copies. Let me know if you'd like a copy of the first issue.

I hope you've enjoyed learning more about us. Some of the old photos might have given you a chuckle too!

Thank you for allowing us to enter your home and inbox each month. We look forward to another 100 issues of this newsletter.

Favorite Things

Remember how we asked for photographs of your favorite plants and planters last month? Here are some of the pictures readers submitted.







Visit our website at:
dellsadler.com

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